

taylor owens

UX/UI DESIGNER

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SKILLS

DESIGN

Persona
Wireframing
Prototyping
Userflows

RESEARCH

Interview
Contextual inquiry
Usability testing
Comparative analysis
Survey

TOOLS

Sketch
Invision
Figma
Photoshop
Illustrator

DEVELOPMENT

HTML / CSS
Wordpress

WORK

Kessel Run, Product Designer

Feb 2019 - Current · Boston, MA

- Designed usability improvements that led to a 15%-20 reduction in time to complete tasks during Q4 2019.
- Led on-site research at multiple sites across the globe.
- Facilitated design practices within a cross-discipline team including design studios and research synthesis.
- Collaborated with internal teams to identify key integrations that led to increased product adoption.
- Won Civilian of The Quarter 4 Cat 2 award

ThriveHive, Sr. Website Designer

Oct 2015 - Sept 2018 · Boston, MA

Led custom design projects in an agency setting. Presented ideas and iterations to business stakeholders. Collaborated with team members to maintain the company's design library.

CFS, Implementation Manager

Nov 2013 - Oct 2015 · Needham, MA

Provided product support by working with the engineering and product team. Set websites live via DNS, led website migrations and assisted with server maintenance.

Economy Printing Signs, Jr. Graphic Designer

Apr 2011 - Apr 2013 · Woburn, MA

Collaborated with senior design team to create custom logos and printed marketing materials.

EDUCATION

Bunkerhill College, Assoc. of Fine Arts

Northeast Metro Tech, Certificate Graphic Design